Billboard, (Off premise sign) LDR change consideration

Mark Rega <mrega@cityofparker.com>

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To:Andy Kelly <akelly@cityofparker.com>
Cc:Kim Rega <krega@cityofparker.com>;tsloan@sloanpa.com <tsloan@sloanpa.com>

Dear Mayor Kelly,

On January 9th, the Planning Commission heard from several Parker Citizens, concerning the future desire to prevent additional (Off Premise Signs), otherwise referred to as (Billboards), from being allowed in Parker.
Our current Land Development Rules allows for these type signs to be placed only along Tyndall Parkway, (US Business 98). These billboards must be no larger than 36' wide by 10.7' high, and the maximum square footage must be under 380.88.
There must also be spacing of 1500' between these type signs, and they cannot exist within 300' of any public park, public school, church, courthouse, City Hall or a public museum.
There are also restrictions on locations where these signs can be placed in regard to the (Right of Way), and there are provisions for the lighting of signs, primarily for safety and the concern for citizen's quality of life.

With these restrictions and requirements, there could possibly be approximately five of these type signs along the Tyndall corridor.

The research we conducted, shows the following:

- There are 4 States in the US that have outlawed billboards, or (Off Premise) signs entirely. These states are: Hawaii, Alaska, Maine and Vermont.
- The principal reasons these states have taken this step are to: Avoid blocking the beauty of their state, to advance tourism, citizen's concerns over the type of advertisement, And, they surmise that people enjoy unobstructed views.
- The Florida legislation has recently adopted (in section 479.27) the "Highway beautification and tourism promotion pilot program". Within this statute, these type of signs are restricted in certain areas for the benefits of beautification and the enhancement of tourism in Florida.

We respectfully request the following:

That the city of Parker place a moratorium for (6 Months), on the future erection of Off Premise signs.

This will provide sufficient time for the Planning Commission to further review this issue for any unintended consequences related to Parker eliminating Billboards from being erected in our city in the future.

Thank you for your consideration of this temporary moratorium.

Best Regards,

Mark Rega
Planning Commission Chair

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